



HELPING YOUR BUSINESS TO THRIVE

WE ARE EXPERTS IN THE DESIGN AND MANUFACTURING OF CORRUGATED PACKAGING SOLUTIONS.

OUR MISSION IS TO BECOME OUR CLIENT'S TRUSTED AND STRATEGIC PACKAGING PARTNER.

WE PROVIDE OUR CLIENTS WITH BESPOKE, INNOVATIVE AND SUSTAINABLE CORRUGATED PACKAGING SOLUTIONS THAT HELP THEIR BUSINESSES TO THRIVE.



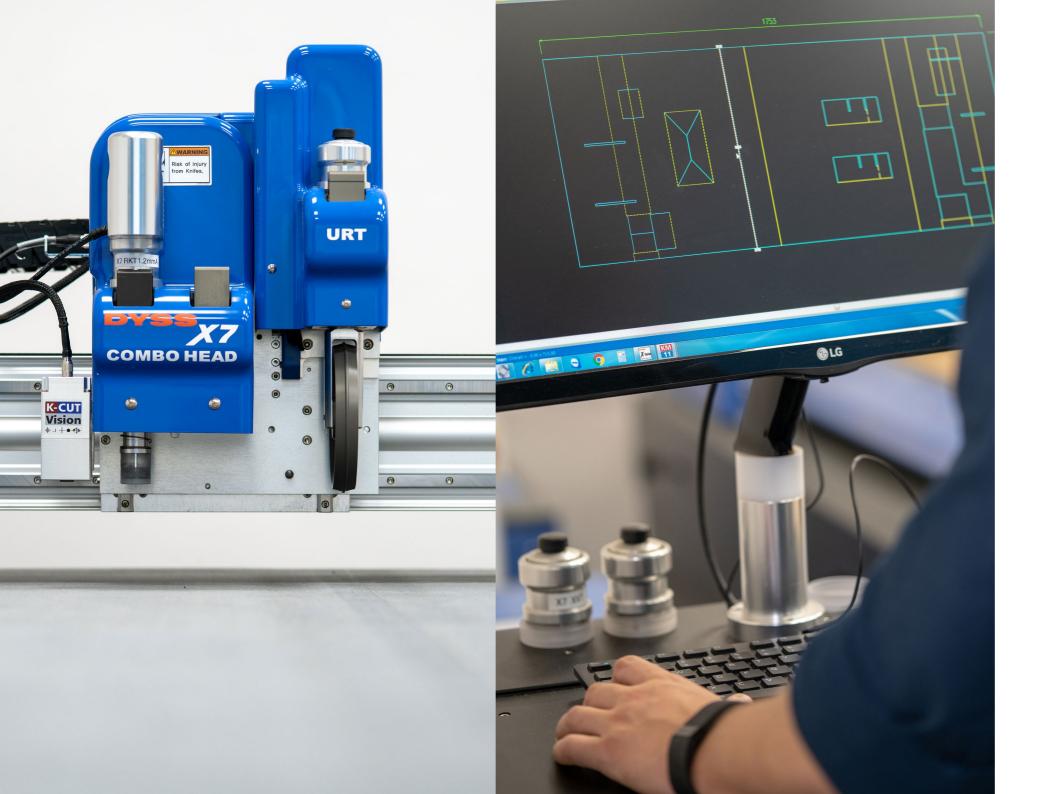


SPECIALISTS IN CORRUGATED PACKAGING SOLUTIONS FOR OVER A CENTURY

A FAMILY RUN BUSINESS SINCE 1983 WITH OVER 100
YEARS OF COMBINED EXPERIENCE, WE SPECIALISE
IN THE DESIGN AND PRODUCTION OF

HEAVY-DUTY PACKAGING SOLUTIONS. OUR AGILE,
MANUFACTURING TECHNIQUES ENABLE US TO PROVIDE
TAILORED SOLUTIONS USING A WIDE RANGE OF MATERIALS,
TO COMPANIES BOTH LARGE AND SMALL.





WE DRIVE EFFICIENCY THROUGH INNOVATION

D EDICATED TO CONTINUOUS IMPROVEMENT WE INVEST HEAVILY IN RESEARCH AND DEVELOPMENT, ADOPTING THE LATEST TECHNOLOGIES AND

MACHINERY TO INCREASE THE QUALITY OF OUR END PRODUCT.

THIS MEANS OUR CLIENTS BENEFIT FROM LOWER COSTS,
REDUCED WASTAGE, HIGHER QUALITY PRODUCTS AND
INCREASED PRODUCTION FLEXIBILITY.



WE PROVIDE A CUSTOMISED END TO END SERVICE TO SUIT YOUR BUSINESS NEEDS

Т

HROUGH CONSULTATION AND COLLABORATION, WE WORK IN PARTNERSHIP WITH OUR CLIENTS, TAKING YOU FROM INITIAL CONSULTATION THROUGH TO

DESIGN, SAMPLING, MANUFACTURING, AND DELIVERY.

CONSULTATION

AS STANDARD, WE PROVIDE A FREE CONSULTATION TO ADVISE YOU ON THE BEST PACKAGING SOLUTION FOR YOUR PRODUCT. THIS INCLUDES CONSULTATION ON BOTH FORMAT, MATERIALS, AND ADDITIONAL ITEMS SUCH AS CORRUGATED END CAPS OR FITMENTS

STANDARD SOLUTION

THE ART PRODUCTION

STATE OF

OUR STATE OF THE ART, LIVE
OPERATIVE SYSTEM PROVIDES US
WITH A FLEXIBLE AND RESPONSIVE
APPROACH TO EACH PRODUCTION
RUN, INCREASING EFFICIENCY AND
REDUCING COST

DEVELOPING YOUR UNIQUE SOLUTION

BESPOKE SOLUTION

IN COLLABORATION WITH OUR
CLIENTS WE CREATE UNIQUE
PACKAGING SOLUTIONS TO SUIT YOUR
UNIQUE REQUIREMENTS. NO MATTER
THE SPECIFICATION, OUR IN-HOUSE
PACKAGING DESIGN TEAM WORK
WITH YOU TO DEVELOP THE RIGHT
SOLUTION

DEVELOPMENT STUDIO

WE UNDERSTAND THE IMPORTANCE
OF BEING ABLE TO TEST AND SAMPLE
A PRODUCT BEFORE YOU COMMIT TO
A FULL PRODUCTION RUN. AT OUR
DEVELOPMENT STUDIO WE CAN
PRODUCE A RANGE OF SAMPLES FOR
YOU TO TEST FIRST-HAND

JUST-IN-TIME NATIONWIDE DELIVERY

LOCATED IN THE INDUSTRIAL
HEARTLAND OF THE WEST MIDLANDS
PROVIDES US WITH CENTRALIZED
DISTRIBUTION TO THE REST OF THE
UK DISTRIBUTED THROUGH OUR
FLEET OF PLAIN TRUCKS WHICH ARE
TRACKED. WE OFFER A JUST-IN-TIME
DELIVERY NATIONWIDE



WE RECOGNISE THAT ONE SIZE DOE NOT FIT ALL

ITH OVER A CENTURY OF EXPERIENCE IN THE
PACKAGING INDUSTRY, WE UNDERSTAND THAT
ONE SIZE DOES NOT FIT ALL AND THAT EACH
INDUSTRY AND BUSINESS HAS ITS UNIQUE REQUIREMENTS AND

CHALLENGES.

WE HAVE EXTENSIVE EXPERIENCE IN DELIVERING PACKAGING SOLUTIONS ACROSS MULTIPLE INDUSTRIES. OUR TEAM OF EXPERTS TAKE THE TIME TO UNDERSTAND YOUR BUSINESS AND YOUR UNIQUE REQUIREMENTS, WHETHER YOU'RE A LARGE CORPORATION OR A SOLE TRADER.







SOLUTIONS THAT EVOLVE WITH YOUR BUSINESS



E APPRECIATE THAT IN ORDER TO STAY AS

EFFICIENT AND EFFECTIVE AS POSSIBLE, PERIODIC

ASSESSMENTS AND REDESIGNS ARE NEEDED.

WE WORK IN COLLABORATION WITH OUR CLIENTS TO CREATE PACKAGING SOLUTIONS THAT CAN EVOLVE WITH YOUR BUSINESS, ADAPTING DESIGNS AND VOLUMES AS YOUR BUSINESS GROWS.





INCREASED COST CONTROL



S AN INDEPENDENT BUSINESS, WE HAVE THE FLEXIBILITY TO SOURCE MATERIALS FROM THE MOST COMPETITIVE GLOBAL SUPPLIERS.

WE ACTIVELY SOURCE THE MOST COST-EFFECTIVE,
SUSTAINABLE RAW MATERIALS WHICH PROVIDE OUR CLIENTS
WITH MORE AFFORDABLE END PRODUCTS AND INCREASED
COST CONTROL.



EVERGREENTHINKING



MEMBER OF THE FOREST STEWARDSHIP COUNCIL®, WE ARE COMMITTED TO ENSURING THAT SUSTAINABLE PRACTICES RUN THROUGH EVERY ELEMENT OF OUR COMPANY.

FROM THE PROCUREMENT OF 100% RECYCLABLE AND BIODEGRADABLE MATERIALS,

TO REDUCED WASTAGE WITHIN THE MANUFACTURING PROCESS AND REDUCTION OF

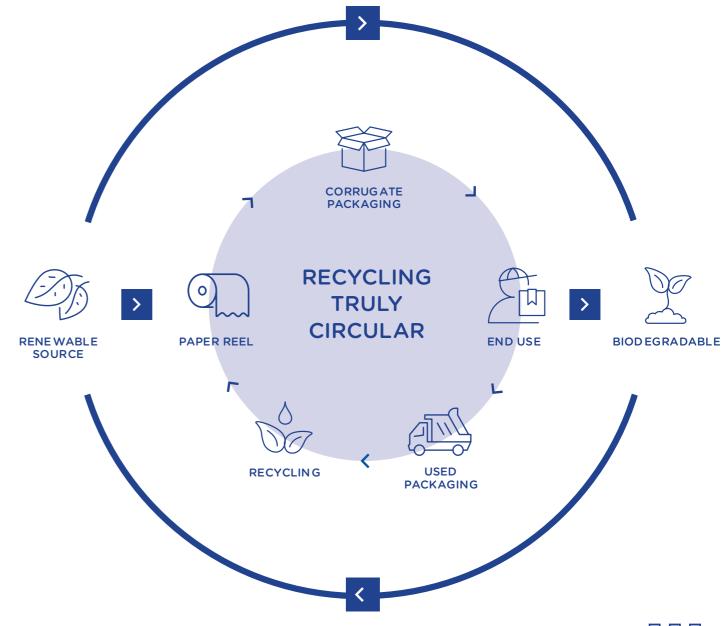
OUR CARBON FOOTPRINT OF OUR TRANSPORTATION.

S. LESTER PACKING MATERIALS ARE EXTREMELY PROUD TO BE CERTIFIED ISO 14001 IN ENVIRONMENTAL MANAGEMENT SYSTEMS AND ISO 9001 WHICH IS A QUALITY MANAGEMENT STANDARD THAT ENSURES THE PRODUCTION OF ISO QUALITY PACKAGING. THIS WILL ENSURE WE CREATE THE HIGHEST QUALITY OF PACKAGING.



The mark of esponsible forestry

Please note FSC products are available on request







ROOF BAR PACKAGING



N AUTOMOTIVE COMPONENT MANUFACTURER APPROACHED S.LESTER WITH A UNIQUE CHALLENGE, TO CREATE A BESPOKE PACKAGING SOLUTION FOR THEIR COMMERCIAL VEHICLE ROOF BAR SYSTEMS.

BEFORE OFFERING A SOLUTION, S LESTER VISITED THE CUSTOMER TO REVIEW
THEIR SUPPLY CHAIN AND BETTER UNDERSTAND THE UNIQUE REQUIREMENTS OF
THE PRODUCT. OUR TEAM OF DESIGNERS THEN TOOK A SELECTION OF SAMPLES
BACK TO OUR DEVELOPMENT STUDIO TO START THE DESIGN PROCESS.

BACK AT THE DEVELOPMENT STUDIO OUR TEAM OF DESIGNERS FURTHER
RESEARCHED THE PRODUCT BY ASSESSING PACKAGING OF SIMILAR PRODUCTS,
AS WELL AS LOOKING AT OTHER PRODUCTS LIKELY TO BE FAVOURED BY THE
FINAL CUSTOMER. THE PROPOSED SUPPLY CHAIN WAS RESEARCHED IN ITS
ENTIRETY, FROM ROOF BAR PACKAGINGAFACTORY FLOOR TO GARAGE DELIVERY,
AND GRAPHICS WERE EXPLORED TO ENCOMPASS THE MANUFACTURER'S MARKETING

PROPOSALS, AND TO STAND ALONGSIDE A NEW WEBSITE

TO BE LAUNCHED SPECIFICALLY FOR THIS PRODUCT RANGE.

OUR TEAM EXPLORED A PACK THAT WOULD FIT THE EXACT

MEASUREMENTS OF THE FULL RANGE OF THE CLIENT'S SIX

DIFFERENT PRODUCT SIZES.

FOR EACH PRODUCT SIZE IT WAS IMPERATIVE THAT WE MAINTAINED A DESIGN THAT WAS EASY TO ASSEMBLE, SIMPLE TO OPEN, SECURE AND EASY TO RECYCLE.

AT OUR DEVELOPMENT STUDIO S. LESTER PRODUCED
PROTOTYPE SAMPLES WHICH WERE PRODUCED TO CHALLENGE
THE INITIAL DESIGN. OUR TEAM NEEDED TO ENSURE
THAT ALL OF THE PREVIOUSLY EXPLORED CRITERIA WAS
ADDRESSED, AND THAT THE END PRODUCT SUPPLIED TO THE
CUSTOMER WAS THE OPTIMUM DESIGN.

THE RESULT WAS A BESPOKE PACKAGING SOLUTION THAT

MET THE EXACT REQUIREMENTS OF THE CLIENT'S INITIAL

BRIEF THAT WAS BOTH AT TRACTIVE TO THE END USER BUT

ALSO SUSTAINABLE IN ITS PRODUCTION



PRESSURE WASHER SOLUTION

N INDUSTRIAL PRESSURE WASHER MANUFACTURER APPROACHED S. LESTER WITH A CHALLENGE TO BUILD A BESPOKE PACKAGING DESIGN. THE OBJECTIVE OF THE NEW DESIGN WAS TO BUILD A MORE COST-EFFECTIVE DESIGN THAT WOULD ENSURE THAT THE PRODUCT WAS SAFEGUARDED WHILST IN TRANSIT AS WELL AS BEING STACKABLE.

S. LESTER VISITED THE CLIENT TO ACCESS THE PACKAGING CAPABILITIES ON SITE AS WELL AS THE PROPOSED SUPPLY CHAIN FROM THE MANUFACTURING SITE TO DELIVERY. S. LESTER ALSO VISITED RETAIL OUTLETS WHO STOCKED THE PRODUCT TO SEE HOW THE PRODUCT COMPARED TO THEIR COMPETITORS ON THE SHELF.

THE S. LESTER TEAM EXPLORED A NUMBER OF FULLY CORRUGATED CONCEPT PACKS.

A FULLY RECYCLABLE CORRUGATED APPROACH ENSURED THAT COSTS WERE KEPT DOWN AND AS THE PRODUCT WOULD BE STRAPPED TO A PALLET THERE WAS NO NEED FOR A CUSHIONING MATERIAL WHICH WOULD HAVE INCREASED THE COST.

PROTOTYPE SAMPLES WERE PRODUCED TO CHALLENGE THE DESIGN ENSURING THE ITEM WAS EASY TO PACK AS WELL AS BEING SECURE AND EASY TO LOAD. FINAL SAMPLES WERE PRODUCED FROM FINAL DRAWINGS AND TESTED AT THE CUSTOMER SITE TO ENABLE THE PACKING PROCESS AND DISTRIBUTION TRIALS.

THE FINAL DESIGN CONSISTED OF A DIE CUT BASE TRAY
WITH INTEGRAL FITMENTS HOLDING THE MAIN PUMP IN
PLACE, A FRONT AND REAR FIT TING WORKS WITH THE
BASE TRAY TO LOCK THE PUMP AND COMPONENTS IN PLACE,
THE PRODUCT HANDLE THEN FITS ON TOP OF THE UNIT
LOCKED IN PLACE BY THE FRONT AND REAR FIT TINGS,
ALSO THIS POSITIONS THE PRODUCT LOGO IN A PROMINENT
PLACE DURING THE UNPACKING PROCESS, AN OUTER CASE
THEN TIGHTLY FITS OVER THE PACKED UNIT.

THE FINISHED PACK USES A SINGLE MATERIAL AIDING IN RECYCLING, THE CUBE OF THE PACK WAS MUCH REDUCED REDUCING THE LOGISTICS COST, ALSO IT ENABLED THE USE OF A MUCH SMALLER PALLET







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BOOK A CONSULTATION







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